

Profile

APlumbers.com

Aplumbers is a nationwide plumbing network offering affordable online advertising solutions that target different regions across the United States.

Our network includes the following websites:

- 1) www.aplumbers.com – the network's leading website, highly ranked in all major search engines. Specializes in generating a wide range of plumbing jobs.
- 2) www.emergency-plumbing.com – the emergency plumbing jobs generator. Highly ranked in all emergency plumbing categories.
- 3) www.commercial-plumbing.com – the Commercial plumbing jobs generator. Highly ranked in all commercial plumbing categories.

Aplumbers connects you online with your most desirable customers, by providing you with plumbing leads via geo-targeted advertising solutions.

In addition our websites offer useful information about the ins and outs of the plumbing industry. Our audience can turn to Aplumbers with any plumbing issue they may be experiencing, and receive valuable information on many subjects.

We're Highly Ranked On:



Aplumbers generates traffic to its network from all of the listed sites above. Our experts use sophisticated search engine optimization methods and media management strategies to achieve excellent exposure and strong prominent spots on all these online platforms.

Therefore, you don't need to allocate advertising budgets for each of these sites. Instead, through your advertisement on APlumbers Network you enjoy all those targeted users coming through all of the above advertising platforms.

www.APlumbers.com

www.Emergency-Plumbing.com

www.Commercial-Plumbing.com

How Does It Work

How do you receive plumbing jobs from APlumbers Network

1

Your customer arrives to www.aplumbers.com through one of the search engines, or through one of the many sponsored listings we have across the web.



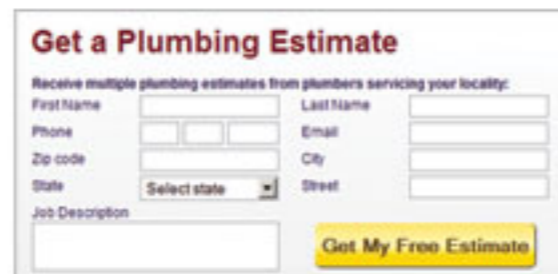
2

The customer has then two options to contact you:

A1

Through An Online Form

Customer submits an online form with a job request and contact information.



The screenshot shows a form titled "Get a Plumbing Estimate" with the subtext "Receive multiple plumbing estimates from plumbers servicing your locality:". The form includes input fields for First Name, Last Name, Phone, Email, Zip code, City, State (a dropdown menu labeled "Select state"), and Street. There is also a "Job Description" text area and a yellow "Get My Free Estimate" button.

B1

Through Phone

Customer types his city or zip code of his residence to access the city page on APlumbers

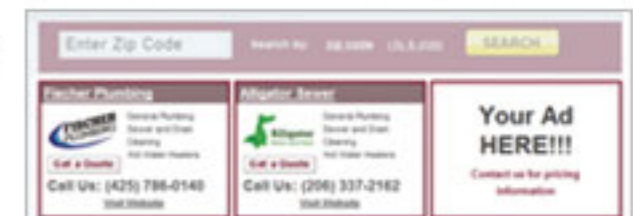


A2

APlumbers dispatch system sends the request to selected plumbers that fit the user's plumbing requirements and operate in his/her area. The request is sent through Email & Text message

B2

The customer is then referred to the city page requested.



A3

Local plumbers contact the user via telephone or Email and offer their plumbing estimates.

B3

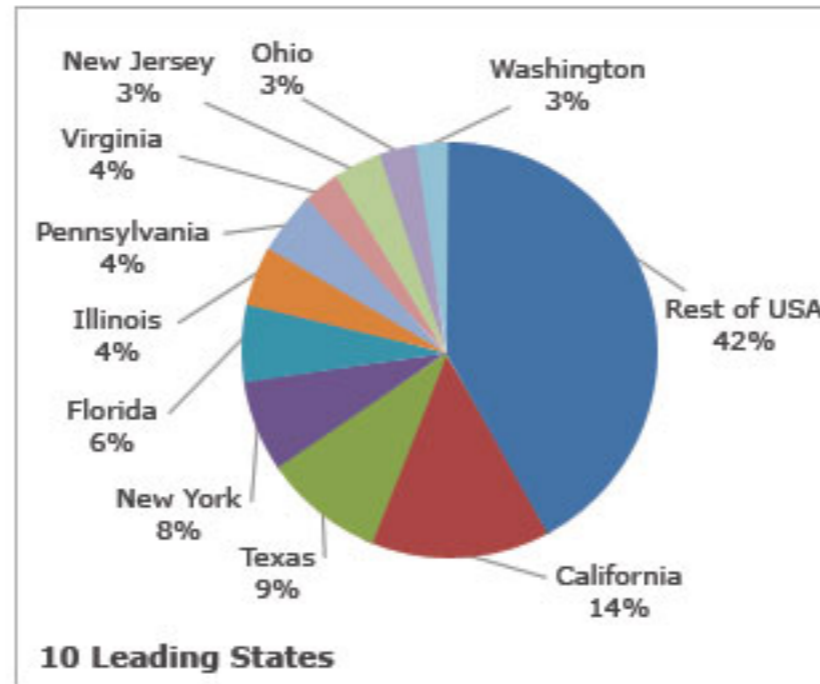
The customer contacts one of the plumbers through the advertisement on that page to request a plumbing service.

Audience

Aplumbers targets men and women over the age of 20 looking for various plumbing quotes from several plumbers. Aplumbers audience averages 25,000 unique visitors a month; traffic is mostly generated by organic results in search engines and advertisements.

The most common job requests submitted to Aplumbers network include: water related plumbing solutions, blocked drain repairs, clogged toilet issues and sewer backups.

For detailed information on specific target audiences please contact Steven Thorn, at (646)-300-9067 or email sales@aplumbers.com.



Site Traffic and Audience Demographics

Site Traffic

2010 Averages	Internal Records
Monthly Visitors	107,000
Daily Visitors	3,500
Page Views	380,000
Pages per Visitor	3-5 Pages
Time Spent per Visitor	3 Minutes

Audience Demographics

2010 Averages	Percentage
Men	40%
Women	60%
Average Age	40

Plumbing Job Types

Job Type	Percentage
Sewer	16%
Pipes	15%
Domestic	18%
Emergency Jobs	13%
Commercial Jobs	2%
Other	36%

Plumbing Job Scale

	Percentage
Small Jobs (\$150 - \$700)	65%
Medium Jobs (\$700 - \$3,000)	30%
Large Jobs (\$3,000 and above)	5%

Why Advertise With APlumbers.com?

It's Targeted

Our site is targeted to receive traffic from people looking for plumbers in the United States within specific service areas (city/zip codes). We ensure that you receive only relevant plumbing job requests and reach your most desirable customers.

It's Cost Efficient

We offer you low cost online advertising solutions. One plumbing job is what it takes to cover your advertising costs with us for a whole year!

It's Flexible

You can upgrade, downgrade or cancel your account at any time. There are no long term contracts, no sign up fees and no termination fees.

It's Effective

Targeted traffic and low cost advertising means that you receive many leads, and benefit from high returns on your investment.

Advertising

Our online advertising options help you promote your services and stand out in your service area to attract potential customers. You will reach the right audiences with the following internet plumbing advertising packages:



Silver Package
\$30 Monthly (Per City)



Gold Package
\$50 Monthly (Per City)



Platinum Package
\$50 Monthly (Per City)
+ Pay Per Lead

Advertise on www.APlumbers.com	✓	✓	✓																
Advertise on our entire Plumbing network		✓	✓																
Premium Local Website			✓																
An eye catching advertisement spot at the top of your city/zip page/s	✓	✓	✓																
Aplumbers dispatches plumbing jobs received across the site	✓	✓	✓																
Leads via phone, email & SMS	✓	✓	✓																
Business Profile Page	✓	✓	✓																
No Obligation	✓	✓	Minimum 3 Months																
Pricing Per More Than One City:	<table border="1"> <tbody> <tr> <td>2- 5 Cities</td> <td>\$25 Per City</td> </tr> <tr> <td>6 - 15 Cities</td> <td>\$20 Per City</td> </tr> <tr> <td>16 - 25 Cities</td> <td>\$15 Per City</td> </tr> <tr> <td>Above 25 Cities</td> <td>Contact us for our special rates.</td> </tr> </tbody> </table>	2- 5 Cities	\$25 Per City	6 - 15 Cities	\$20 Per City	16 - 25 Cities	\$15 Per City	Above 25 Cities	Contact us for our special rates.	<table border="1"> <tbody> <tr> <td>2- 5 Cities</td> <td>\$40 Per City</td> </tr> <tr> <td>6 - 15 Cities</td> <td>\$30 Per City</td> </tr> <tr> <td>16 - 25 Cities</td> <td>\$25 Per City</td> </tr> <tr> <td>Above 25 Cities</td> <td>Contact us for our special rates.</td> </tr> </tbody> </table>	2- 5 Cities	\$40 Per City	6 - 15 Cities	\$30 Per City	16 - 25 Cities	\$25 Per City	Above 25 Cities	Contact us for our special rates.	Contact us to receive our leads price list
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*Pay a year up front and receive 2 months for free.

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