

Profile: Aplumbers.com

Aplumbers.com is part of a network of nationwide websites that offer professionals across the US affordable online advertising solutions while generating traffic from leading search engines.

Included in the network are the following websites:

- aplumbers.com – With high rankings in all major search engines, aplumbers.com generates a vast array of residential, commercial and emergency plumbing jobs, and provides users helpful tips on a wide range of plumbing issues.
- Emergency-plumbing.com – The emergency plumbing jobs generator. Highly ranked in all 24-7 plumbing categories
- Commercial-plumbing.com – The commercial plumbing jobs generator. Highly ranked in all commercial plumbing categories
- Remodeling-companies.com –For those of you plumbers who does kitchen & bathroom remodeling
- **And many more websites....**



Our websites receive a large amount of targeted online traffic from various sources, including but not limited to: Google, Yahoo!, Bing, Citysearch, local.com, Yelp, Kudzu, openlist, and many others...

How does it work?

Simple!

- 1** Potential customers reach aplumbers.com through one of the abovementioned online platforms
- 2** Customers then contact our dispatch center – either by submitting an online form specifying their job request, or by calling the center directly.
- 3** Based on the customer's location and specific job needs, our dispatch center sends his or her request to all relevant plumbing contractors.



Stats:

Website Performance

- Over 45,000 unique visits per month
- Over 90,000 page views per month
- Average time on site 2:52 min's

Visitors Stats

- Men- 47%
- Women- 53%
- Average age- 44.5

Common plumbing job requests

- Dripping faucets
- Water heaters
- Sum pumps (install or repair)
- Running toilets
- Slab leaks
- Gas leaks
- Clogged dishwashers
- Pipes corrosion
- Burst pipes


plumbing Job Scale


- Small Jobs (\$150 - \$700) 60%
- Medium Jobs (\$700 - \$2,000) 35%
- Large Jobs (\$2,000 and more) 5%


Advertising:


Five great reasons to advertise on a Plumbers.com:


- 1 It's Targeted** – You receive quality leads that are relevant to you! Our dispatch center will forward you only those job requests that match your specific location and skills.


- 2 It's Cost Effective** – With our low-cost advertising solutions you get more for less: more exposure and more jobs for a very small investment!


- 3 It's Flexible** – There are no registration or cancellation fees at a Plumbers.com. You can modify your account or close it at any point in time, no strings attached!


- 4 It's Effective** – It's simple math: Targeted traffic and low cost advertising generate many leads and high return on investment.


- 5 It Allows Your Business to Stand Out** – By advertising with a Plumbers.com you promote your business in your specific area, leading to many more potential customers in your vicinity.

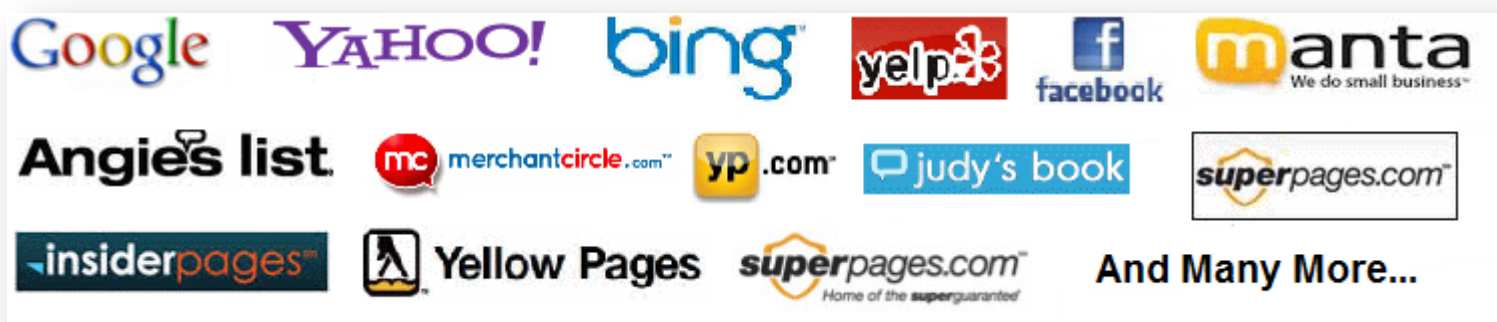


Advertising Options & Pricing:

a Plumbers.com offers three advertising options:

What do you get for each advertising option?	Free	Gold	Pay Per Lead
Listing in a Plumbers.com	V	V	V
Full Geographical Targeting Coverage		V	V
An eye catching ad spot at the top of your city page		V	
Leads delivered through phone, email, text messages & App			V
Leads generated by our entire network			V
Leads through Google, Yahoo! & Bing enhanced advertising			V
"Let the web work for you" program by leads mill			V
Pricing	Free	\$30 per month	\$12.5 per lead

Note! Our Pay per lead advertisers enjoys leads generated by the following resources:



Contact Us:

Sales Executive:

Ori Sha, Director of Sales

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